# [Video] What Led Samsung to Release Galaxy S20 FE



PUBLISHED SEP 23, 2020 BY <u>SAMSUNG GLOBAL</u>

At its Galaxy Unpacked for Every Fan event on September 23, Samsung introduced its latest Galaxy device: Galaxy S20 FE, designed to bring the premium experience of Galaxy S20 to more people.

With Galaxy fans' most loved features, Galaxy S20 FE offers a fun and colorful design at an accessible price point.

To learn more about Galaxy S20 FE, check out the video below and watch as Yoonie Park of Global Brand Marketing at Samsung walks you through what to expect from the latest Galaxy device created by the fans, for the fans.

*Press release distributed by Media Pigeon on behalf of Samsung Global, on Sep 23, 2020. For more information subscribe and <u>follow</u> us.* 

#### **Press Contacts**

1. Samsung UK Press Manager <u>seuk.pr@samsung.com</u>

## **Media Assets**

#### **Embedded Media**

Visit the <u>online press release</u> to interact with the embedded media.

https://mediapigeon.io/newsroom/samsungglobal/releases/en/video-what-led-samsung-to-release-galaxys20-fe-119

### **Samsung Global**

Newsroom: https://mediapigeon.io/newsroom/samsungglobal Website: https://www.samsung.com/global/ Primary Email: lon-samsungpr@ketchum.com