

# [Video] First Look 2021 Teaser



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BY [SAMSUNG GLOBAL](#)

A preview video for the 'First Look 2021' event, which will deliver a whole new visual experience to users, has been released. The event, which will be held online and begins at 11 a.m. EST on January 6, will be broadcast live on Samsung Newsroom and [Samsung.com](#).

Check out the video below and let the 'First Look' invitation cards take you on a journey to a whole new world of displays.

*Press release distributed by Media Pigeon on behalf of Samsung Global, on Dec 31, 2020. For more information subscribe and [follow us](#).*

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## Media Assets

### Embedded Media

Visit the [online press release](#) to interact with the embedded media.

<https://mediapigeon.io/newsroom/samsung-global/releases/en/video-first-look-2021-teaser-2942>

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