

[Video] Explore the Samsung Innovation Museum's "The Era of Inventors" Exhibition in Four Parts



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BY [SAMSUNG GLOBAL](#)

Since September 15, Samsung Electronics has been providing people with the opportunity to virtually explore the Samsung Innovation Museum (S/I/M)'s permanent exhibition, "The Era of Inventors", through a series of online tour videos over four weeks.

"The Era of Inventors" tour series is comprised of four videos that cover the different topics, all relating to how innovation in the electronics industry has reshaped human history, that are showcased in the exhibition. The first video, "Discovery of Electricity", takes us back in time to the origins of the electronics industry, and the second, "Uses of Electricity", outlines the ways in which electricity evolved to be used practically to enrich people's lives.

The third video, "History of Telecommunication", covers how telecommunication innovations have allowed us to communicate without boundaries, and the fourth video, "History of Home Appliances" captures the development of those domestic appliances that now allow us to keep our homes clean and healthy.

Given S/I/M's temporary on-site closure due to the ongoing COVID-19 pandemic, viewers have been expressing their gratitude for the online videos as they look to learn more about the electronics and telecommunications industries. "I was able to strengthen my knowledge on the origins of electricity thanks to the detailed explanations and well-

organized video clips provided in the virtual tour,” noted one viewer. “I can now say I understand more fully the electricity industry’s role in and contributions to modern society.”

S/I/M will continue to release more online tour videos for interested viewers – a virtual tour of another of S/I/M’s permanent exhibitions, “The Era of Corporate Innovation”, will be released before the end of the year.

All four virtual tour videos of “The Era of Inventors” are still available to watch on the Samsung Innovation Museum website and the Samsung Newsroom YouTube channel.

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Press Contacts

- 1. Samsung UK**
Press Manager
seuk.pr@samsung.com
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Samsung Global

Newsroom: <https://mediapigeon.io/newsroom/samsung-global>

Website: <https://www.samsung.com/global/>

Primary Email: lon-samsungpr@ketchum.com
