

# Samsung Newsroom's Top Stories of 2020



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We don't need to remind you that 2020 has been a momentous year on so many levels. It's also been a particularly busy one for us here at Samsung Newsroom, highlighted by the reveals of one dynamic Samsung achievement after another.

To help catch you up on some of the biggest announcements from Samsung's jam-packed year, we proudly present our top 15 stories of 2020. Click on the thumbnails in the image below to read them for yourself, and read on to learn more about what made each one so meaningful.

Once again, some of the most popular content featured in the Newsroom this year discussed exciting additions to the Galaxy family. An article highlighting the history of the S Pen, along with enhancements that were made for the Galaxy Note20, showcased how Samsung made one of the Note series' most powerful features even more so. An interview with the team that perfected the design of the Galaxy Buds Live demonstrated the lengths Samsung went to ensure that its newest earbuds would offer an exceptionally comfortable fit. We also published an in-depth series on the Galaxy Z Flip's Hideaway Hinge and the groundbreaking technologies that make it work.

Samsung's TVs and appliances were also prominently featured. Our 'Big-Screen Chronicles' series walked readers through the ins and outs of selecting the perfect TV, and outlined steps Samsung has taken to foster next-level viewing experiences. An enlightening editorial from Samsung Electronics' Head of Digital Appliances offered insight into how Samsung's lifestyle-focused approach to home appliance design has evolved in response to the pandemic, while a feature on the Samsung AirDresser highlighted the device's

comprehensive take on clothing care.

Standout articles in the semiconductor category include an editorial on developing image sensors that capture more detail than the human eye, and an announcement that Samsung's efforts to reduce the environmental impact of its memory solutions resulted in a total of nine Samsung memory products receiving Product Carbon Footprint (PCF) labels from the U.K.-based Carbon Trust. We also posted a story on the Samsung Advanced Institute of Technology's (SAIT) groundbreaking discovery of a material that could be game-changing for semiconductor designs.

There were also several articles that highlighted technologies that have the power to shape the future of tech. Our 'What's Next in Communications Technology?' series collected insights from experts whose work has the potential to transform communication as we know it, while our recap of Samsung's 2020 AI Forum highlighted some of the biggest topics in AI research today. One of our most engaging articles illuminated SAIT researchers' efforts to usher in a new era of immersive holographic displays.

Last but certainly not least, some of the most meaningful content that was featured in the Newsroom spotlighted Samsung's commitments to sustainability and corporate citizenship. Click on the links above to learn more about how Samsung technologies are empowering young people to achieve their full potential – even in the face of a global pandemic – and how the company's commitment to sustainable design will help create a brighter future for us all.

*Press release distributed by Media Pigeon on behalf of Samsung Global, on Dec 11, 2020. For more information subscribe and [follow](#) us.*

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