

# [Invitation] The First Look 2021



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Samsung Electronics is bringing its innovative technologies to screen experiences in a way you've never seen before. At The First Look 2021, Samsung will introduce its latest products, technologies and visions for the future of the display.

Join us at Samsung Newsroom and [Samsung.com](https://www.samsung.com) on January 6 for a livestream of the event, which begins at 11 a.m. EST. See for yourself where a new vision for screens is set to begin.

*Press release distributed by Media Pigeon on behalf of Samsung Global, on Dec 21, 2020. For more information subscribe and [follow](#) us.*

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Visit the [online press release](#) to interact with the embedded media.

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