

# NTT declared a leader in IDC MarketScape: Asia/Pacific Cloud Security Services 2021 Vendor Assessment



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Singapore – 16 June 2021 – NTT Ltd., a world-leading global technology services provider, has been recognized as a Leader in the IDC MarketScape: Asia/Pacific Cloud Security Services 2021 Vendor Assessment (doc # AP47097721, June 2021). The report reflects positively on the technical expertise, knowledge, and capabilities of NTT's cloud and security professionals, along with its well-developed client experience strategy.

The report, which evaluated NTT along with 13 CSS providers, noted that NTT's cloud security services strategy is client-centric and revolves around supporting their digital transformation journey. It is also globally aligned and reflective of macro market drivers, where the tight integration of security with other practices within the wider NTT group is a deliberate approach to help clients achieve their secure by design ambitions.

Last year, NTT was also recognized as a leader in IDC MarketScape for Asia/Pacific Managed Security Services 2020 for the fourth consecutive time, and as a Leader in Worldwide Managed Security Services 2020.

NTT is currently one of the largest technology service providers worldwide and one of the largest security service providers in Asia/Pacific. The report places NTT as an attractive option in the market, based on its broad portfolio and especially for its global network of Security Operations Centers and Global Threat Intelligence Center with direct presence in 17 countries in Asia/Pacific where its cloud

security operations in the region are supported by around 1,000 cloud professionals who work closely with 800 security professionals.

“The recognition as a ‘Leader’ in the IDC MarketScape for Asia/Pacific CSS is an affirmation of NTT’s cybersecurity capabilities and a client-centric, Secure by Design approach,” said Kazu Yozawa, CEO Security, NTT Ltd. He continues, “Businesses in APAC are increasingly turning to cloud-based models to gain improved speed of deployment of apps and services, agility and cost efficiency. Yet, the biggest barrier in adoption of hybrid cloud today is managing data security in such complex environments. It’s very easy to undo the benefits of hybrid cloud without the right implementation, and that’s where experts and the right partners help.”

“Cloud and cybersecurity are ever-evolving landscapes, and with increasing security risks, we are always looking to drive innovation. Moreover, by integrating emerging technologies, such as AI and ML that power enhanced levels of automation, especially in threat detection, our aim is to always embed the highest level of intelligence into infrastructure and applications and achieve service consistency across different markets”, says Kazu Yozawa.

To help clients streamline and simplify the daunting process of selecting and managing technology, NTT continually assesses, consults, selects, and pre-integrates a partner technology into its managed security services platform. He adds, “We care for our clients and ensure that they are well advised and know how to use our services efficiently for their businesses. During the onset of the current pandemic, we even provided incident response remediation services at no cost to clients in the healthcare sector, because security is our priority.”

Among some of the other strong points of NTT highlighted by the report are its comprehensive Managed Security service practice, offering cloud-focused services and a slew of NTT’s proprietary tools, such as the Cyber Threat Sensor, which assists clients in detecting potential threats in their cloud environments and web application.

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

## About NTT Ltd.

NTT Ltd. is a leading global technology services company. Working with organizations around the world, we achieve business outcomes through intelligent technology solutions. For us, intelligent means data driven, connected, digital and secure. Our global assets and integrated ICT stack capabilities provide unique offerings in cloud-enabling networking, hybrid cloud, data centers, digital transformation, client experience, workplace and cybersecurity. As a global ICT provider, we employ more than 40,000 people in a diverse and dynamic workplace that spans 57 countries, trading in 73 countries and delivering services in over 200 countries and regions. Together we enable the connected future.

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