# **NEW MENTAL HEALTH GYM** SOULSANITY.CO.UK LAUNCHES, RECOGNISING THE IMPORTANCE OF **FOCUSING ON A HEALTHY** MIND AS WELL AS BODY



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Soul Sanity - the UK's online mental health gym - has launched, supporting members to focus on improving their mental health from the comfort of their own homes.

The membership-based service offers a range of activities that are scientifically proven to relieve stress and anxiety, improve mindfulness and encourage the release of the "feel good" hormone dopamine.

Holly Novick, Founder, said, "there's so many gyms out there for your physical health but nothing that focuses specifically on your mental health. Soul Sanity is truly unique in that way. It was something I personally felt I needed during a time of grief. I needed an outlet to feel better but all I got was fistpumping music lifting weights, one to one therapy sessions which I found difficult to open up in and suggestions for tablets which I thought could be a slippery road. I also didn't want to mask how I was feeling, I knew my body was acting this way as a signal because something was wrong. I needed a fix not a quick fix so Soul Sanity's really been an idea in the making for a while and coincidently the pandemic has hit at the same time perhaps making it the perfect storm".

Unlike other platforms, all sessions are broadcast live, with a large variety available to participate in including:

Anyone can join soulsanity.co.uk with a one-month free trial

on offer at <u>soulsanity.co.uk/memberships</u>. Gift cards are also available to share with loved ones during the festive season and throughout the year.

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#### **Press Contacts**

1. Alison Lancaster Editorial editorial@pressat.co.uk

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