

# Mediahawk expands Agency Partner Programme to help agencies increase value for clients



PUBLISHED NOV 3, 2021  
BY [PRESSAT](#)

Mediahawk's Partner Programme gives agencies the ability to demonstrate the value they bring to their clients, in turn driving growth and retention

Mediahawk, pioneers in call tracking and marketing attribution, today have unveiled exciting enhancements to their Agency Partner Programme.

The comprehensive programme is designed to help marketing and digital agencies and their clients grow revenue and improve return on investment (ROI).

Enhancements include a new Partner Portal, where partners can see all their Mediahawk accounts together in one place with at-a-glance data to keep track of performance. It's designed for easy access and self-service management of client accounts, plus partners can add accounts, and track the rewards they earn for every client they refer.

Further enhancements comprise of everything a partner needs to promote their agency, including:

Every partner has a dedicated account manager to help them get the most from Mediahawk, including account reviews and audits to help improve retention, and identify clients that might benefit from call tracking. Plus, a complimentary account for each partner that has at least one customer actively subscribed to Mediahawk.

"The expansion to our renowned Agency Partner Programme gives our partners the ability to demonstrate the value they bring to their clients, in turn driving growth and retention to their agency," said Michael Morrell, CEO, Mediahawk. "We're proud that

Mediahawk's call tracking and marketing attribution tools combined with our comprehensive partner programme helps our partners drive leads and sales, optimise marketing spend, and win new business."

Join award-winning marketing agency Receptional, Bamboo Nine, and many more who use Mediahawk to prove their worth to clients, and build longer, stronger, more profitable relationships. "Mediahawk is a vital part of Bamboo Nine's strategy," explains Chris Rivera, Director at Bamboo Nine. "Thanks to call tracking we win and retain more clients as they can see their investment in us is paying off. It couldn't be easier for us with the support we get from Mediahawk."

Find out more about Mediahawk's Agency Partner Programme at [Mediahawk Agency Partner Programme](#). In 2002, Mediahawk pioneered call tracking technology and marketing attribution of calls, and have remained at the forefront of the industry. They work across an ever growing range of sectors, including healthcare, automotive, finance, legal, care homes, technology, and marketing agencies. Mediahawk work very closely with their clients and partners to understand the challenges they face to ensure that they continually develop features that fit the needs of every marketer.

Our Agency Partner Programme is designed for agencies who want to expand their service offering and increase revenue. Benefits include:

*Press release distributed by Media Pigeon on behalf of Pressat, on Nov 3, 2021. For more information subscribe and [follow](#) us.*

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