

Idexo Solves Key Challenge For Web3 and NFT Project Founders While Providing Significant Cost Savings With Release of Token Vesting Management Software



PUBLISHED MAY 18, 2022
BY [PRESSAT](#)

LONDON, UK – Idexo (CCC: IDO1-USD), a simplified platform for building and growing web3 projects, is pleased to announce the release of its Token Vesting Management Software. Now web3 projects founders and executive teams can provide a robust token claiming experience for their token purchasers on Day 1 of launch while saving countless hours, weeks and even months of development and management time in the deployment and tracking of vesting smart contracts and provision of token claiming web portals.

Highlights of this new solution include:

At a time when web3 projects are cutting back expenses and a well-executed token launch is ever more important, this new software serves both those needs.

With idexo, projects get an all-in-one system that will help at every stage of their lifecycle (token generation, vesting, marketing, community building, and more to come soon). They are able to replace hours, weeks and months of frustration and cost building custom code that doesn't scale, is costly to maintain and doesn't deliver great UX, with proven software battle-tested across different clients and constantly improved upon. They replace coordination across

spreadsheets, emails and documents with a single source of truth planning and management system for web3 projects.

"This release enables our customers and community members to put their best foot forward at launch. Also at a time when project founders and executives are considering cost savings, this approach saves weeks or months of development time. No need to repeat the same errors and challenges that each project faces when rolling out token vesting systems, " says Greg Marlin, CEO/CTO of idexo, "This latest release, along with another that we will be announcing next week, continues to support our vision of enabling creative entrepreneurs to build and grow industry-disrupting web3 applications. Specifically, by not wasting money and time on repetitive development and marketing tasks, they can focus those resources instead on their competitive advantages."

Those interested in getting started can register for a demo of the system to get set up with an account. Representatives of idexo are in Palm Beach, Florida this week for the Permissionless Conference and look forward to connecting there. Contact the team through email or in idexo's Telegram group to coordinate a meeting.

Idexo's mission is to empower creative entrepreneurs to build and grow industry-disrupting web3 projects, in doing so achieving the full promise of decentralized technologies. To achieve that idexo delivers a simplified platform that solves key project pain points, helping partners achieve success in hours what used to take months. Idexo is powered by its native utility token \$IDO.

Press release distributed by Media Pigeon on behalf of Pressat, on May 18, 2022. For more information subscribe and [follow us](#).

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