

Hugo's marathon task raises £7,400 for tinnitus charity



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I'm thrilled to have been able to raise awareness and over £7,400 for a cause close to my heart.

24-year-old Hugo Besley, a Data Scientist from Gayton, Northamptonshire has raised an astonishing £7,400 for the British Tinnitus Association (BTA) by running Virgin Money London Marathon. The BTA is a charity that is close to his heart as his father suffers from tinnitus. The debilitating condition affects around 80,000 adults in Northamptonshire, and 1 in 8 people nationally.

Hugo completed the marathon course in 4 hours and 4 minutes. He shared: "There was a real sense of community and support on the day – the crowds were amazing. And it meant so much to see my family and friends along the course cheering me on! I was delighted with my finish time of 4 hours, especially after having to take a couple of weeks out of training just before the event due to Covid. Throughout my training and fundraising, I found that the cause really resonated with people – they either knew someone with tinnitus or had a personal experience. I'm thrilled to have been able to raise awareness and over £7,400 for a cause close to my heart."

The British Tinnitus Association's vision is "A world where no one suffers from tinnitus" which Hugo fully supports.

The BTA's Fundraising Officer Jess Pollard commented "We're thrilled that Hugo represented our charity in the in-person event and did so well, both in the time he ran and the amount that he has raised. We're so grateful for the time, dedication and effort put into the event. Thank you, Hugo!"

Please help Hugo celebrate his achievement by donating at justgiving.com/hugobesley, or email

fundraising@[tinnitus.org.uk](mailto:fundraising@tinnitus.org.uk) take part in your own challenge.

The British Tinnitus Association is an independent charity and the primary source of information for people with tinnitus. It helps to facilitate an improved quality of life for people with tinnitus through a range of support options including support groups, a helpline and its website, while also taking steps to bring forward the day when tinnitus is cured. The charity works to inform and educate medical professionals and the community on what tinnitus is and how to manage it. The British Tinnitus Association wants “a world where no one suffers from tinnitus”. It wants to find better ways to manage tinnitus and, ultimately, to help find a cure. In 2020, the publication of its Tinnitus Manifesto led to more than 120,000 people signing a petition for more funding for tinnitus research to find cures.

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