

Hotel Technology Management (htm) Ltd Appoints Erwan Le Goff As New CEO



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The appointment supports htm`s strategy for planned growth across all of its divisions.

Milton Keynes, England 05.01.2022. Hotel Technology Management (htm) Ltd announced today that Erwan Le Goff has been appointed as the new CEO of the company, joining Simon Alexander, the founder, to help grow the business in the UK and Europe. An experienced and well-known hospitality technology executive, Erwan Le Goff assumed his responsibilities on the 4th of January 2022.

Erwan started and developed his career in the hospitality industry with Accor as a system engineer and later transitioned into management positions in the UK as Head of IT until 2014 before taking on the role of Vice-President of IT Latin America until 2018. From 2019, Erwan joined Zoox Smart Data, a US based technology company, to develop their activities in Europe.

“Erwan is the right leader for htm,” says Simon Alexander, htm’s Managing Director. “Erwan’s international leadership experience and business development skills will surely help htm expand its activities in the hospitality industry, develop strategic alliances and explore new sales opportunities. We believe his passion for innovation will be key to improve our solution portfolio to serve our clients even better in the future.”

While at Accor and Zoox Smart Data, Erwan has been responsible for large scale deployment projects. He has a wide experience in technologies, digital transformation, project

management and business administration.

“I am truly excited about joining htm and lead this outstanding company into the future. htm has such a competent team and is exceptionally well-positioned in the technologies services sector for the hospitality industry. I look forward to working with htm’s talented staff members, meet our loyal clients and explore new opportunities.” explains Erwan Le Goff.

As the UK's Premium Managed Service Provider for data and voice in hospitality solutions, htm delivers high quality installations, project management and support services to hundreds of properties, with many recent projects focussed on moving core services to cloud platforms. The company has developed a wide range of solutions and services to support its clients and help them embrace the new digital era while keeping costs under control. Being a reference in Network Management, IT Support, Connectivity, Wi-Fi and Telephone Systems, htm recently started to offer innovative solutions such as IoT, TV-casting and Web 2.0 paging systems to improve the client experience in hotels.

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