

GLOBAL GIVEAWAY OF SPECIAL EDITION TESLA ROADSTER LAUNCHED BY BITCOIN LATINUM



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PALO ALTO - Bitcoin Latinum, the next generation Bitcoin fork, is announcing the worldwide giveaway of a custom, new edition Tesla Roadster. As a tribute to honor the innovation of Tesla and Bitcoin Latinum, eight custom, new edition Tesla Roadsters will be created to celebrate Bitcoin Latinum's milestones in coming to market later this year.

The official giveaway entry form can be found on Bitcoin Latinum's newly launched merchandise store: Latinum is an enhanced Bitcoin fork. The Bitcoin Latinum algorithm and infrastructure break barriers and speed limits that have prevented some virtual currencies from achieving practical, real-time use. The Bitcoin Latinum tokens are a part of a blockchain ecosystem being adopted by companies in media, gaming, storage, cloud, and telecommunications. Bitcoin Latinum sold out its initial public presale in November 2020.

Elon Musk, founder of Tesla Motors described Bitcoin in a podcast interview with ARK Invest: "It [cryptocurrency] bypasses currency controls. Paper money is going away. And crypto is a far better way to transfer values than a piece of paper, that's for sure."

Slated to become the world's largest insured digital asset, Bitcoin Latinum has appointed Marsh & McLennan, one of the world's leading specialty insurance brokers and risk advisers, to arrange a comprehensive insurance program for the new cryptocurrency through their Asia division, Marsh Asia. The contemplated insurance coverage will protect Bitcoin Latinum holders in case of external theft and internal collusion,

potentially up to the full value of their holdings.

Adopting Bitcoin Latinum is Academy Award winning studio Cross Creek Media. Cross Creek has grossed over \$1.7 billion in the worldwide box office, as a co-financier/producer of such films as Oscar winner "Black Swan," and "The Trial of the Chicago 7," which has been nominated for five Golden Globe awards including Best Picture of 2020. Timmy Thompson, CEO of Cross Creek Media stated, "We are very excited about Bitcoin Latinum and its capabilities as an insured token, as we continue developing award-winning properties. Cross Creek's portfolio of new media technology investments perfectly positions us to take advantage of the digital asset sector in media and gaming."

The giveaway entry deadline is set for April 30, 2021 at 11:59PM PST. No purchase necessary to enter. The drawing will be held later this year after the Bitcoin Latinum hard fork.

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