Digital thought leader Russell Haworth launches new podcast series

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Russell Haworth, digital thought leader and tech industry CEO, has launched a new podcast series where he interviews fellow CEOs to explore the opportunities and challenges of digital transformation. The series covers topics such as how to move into a cloud environment, the implications of moving to an enterprise SaaS model and the leadership challenges of driving change in a business.

Interviewees so far include: Rajeev Kapur, President and CEO of 1105 Media; Tejpreet Chopra, President and CEO of BLP Group; Nicole Penn, President of The ECG Group and many others.

Anyone interested in the future of digital transformation can download the podcasts - titled @Thoughts from the Big Chair - on Apple Podcasts, Spotify or on Haworth said "It's great to get insights from senior leaders across multiple sectors on the common challenges of digital transformation. Leaders and boards of businesses have so many new technologies to consider that the landscape can be confusing. I hope this series gives a practitioner's view so we can share ideas - and maybe some battle scars - to successfully navigate the journey."

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