

Celsys collaborates with WEBTOON Entertainment to bring Photoshop text layer export support to Clip Studio Paint



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Celsys and WEBTOON Entertainment have formed a technical partnership to revitalize the creative market and bring about improvements to the creation, translation, and distribution of content. As a result of their efforts, Celsys' illustration, manga, webcomic, and animation app, Clip Studio Paint, released the Ver.1.12.0 update to their app on May 26 globally across all platforms, with support for exporting text layers in Adobe Photoshop format files (PSD/PSB).

Clip Studio Paint is used by many creators around the world to create comics and webcomics, with the number of cases of works translated into multiple languages for a global audience rising rapidly. The Photoshop file format is widely used in editing workflows, and improving the compatibility of text data embedded in artwork files was highly requested by creators, publishers, and webcomic studios.

This new feature makes it possible to export Photoshop-format text layers from Clip Studio Paint, which is expected to reduce the cost associated with retyping text in Photoshop and promote the distribution of translated content worldwide.

Celsys and WEBTOON Entertainment strive to help users from all around the world with their projects through a variety of different initiatives.

WEBTOON® is the world's largest digital comics platform, home to some of the biggest artists, IP, and fandoms in comics. As the global leader and pioneer of the mobile

webcomic format, WEBTOON has revolutionized the comics industry for comic fans and creators. Today, a diverse new generation of international comic artists have found a home on WEBTOON, where the company's storytelling technology allows anyone to become a creator and build a global audience for their stories. With a massive catalog of incredible digital comics from rising stars on WEBTOON CANVAS, and a growing roster of superstar WEBTOON Originals creators, there's something for every type of comic fan on WEBTOON. With an average of 82+ million monthly active users, and WEBTOON adaptations on Netflix, HBO Max, and other screens around the world, WEBTOON's passionate fandoms are the new face of pop culture. The company has worked with DC Comics, Marvel Entertainment, HYBE, and many more of the world's biggest entertainment brands. The WEBTOON app is free to download on Android and iOS devices.

Celsys continues to support creators to create artistic content with digital technology.

Celsys provides solutions for content creation, distribution, and browsing, including support of creative activities through the “Clip Studio Paint” app for illustration, manga and animation production, as well as the “Clip Studio” web service, and the “Clip Studio Reader” e-book solution.

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