

Lenovo Brings Annual Tech World Innovation Event Online to Global Audience



PUBLISHED OCT 16, 2020
BY [LENOVO](#)

October 16, 2020 – Lenovo’s 5th annual global innovation event, Tech World, is moving online for the first time in October 2020, bringing access to content to a much wider global audience. As a result of the new online format the event has its biggest and broadest line up of keynotes, innovation theme breakouts, in-depth thought leadership sessions and product demonstrations since the inaugural event in 2015. The event will include a headline keynote on the future vision for the technology sector and Lenovo’s business by Lenovo Chairman and CEO Yuanqing Yang, as well as 140+ breakout sessions offering a deeper understanding of future technologies across the full spectrum of Lenovo’s business.

Tech World is a two-day streamed and on-demand event across multiple time zones and delivered in eight languages (Chinese, English, French, German, Japanese, Korean, Portuguese, Spanish). Lenovo leaders and partners will share their vision for a smarter future, with special emphasis on insights learned through the unprecedented challenges of 2020. Sessions will explore new ways to work, including tools for remote collaboration and IoT-driven safety measures for those returning to offices; reimagined education, empowered by both devices and online learning platforms; and technological frontiers shaped by the latest advances in AI, foldable screens, and AR/VR.

Attendees to Tech World 2020 are also able to contribute to the Tech World for Good virtual platform by earning points through actions like attending sessions, asking questions in chats, or sharing content on social media. Earned points result in Lenovo making a charitable contribution to charitable NGOs

around the world as part of its wider Lenovo Foundation work.

The event lineup includes the following keynotes:

Day 1: October 28th – “Navigating the New Normal, Using Technology to Accelerate a Smarter Way Forward”

Day 2: October 29th – “Navigating the New Normal – Smart Technology for You”

Press release distributed by Media Pigeon on behalf of Lenovo, on Oct 16, 2020. For more information subscribe and [follow us](#).

Press Contacts

1. **Charlotte West (based in UK time zone)**

Global Corporate Media Contact

cwest@lenovo.com

+44 7825 605720

2. **Angela Lee (based in Hong Kong time zone)**

Global Corporate Media Contact

ngelalee@lenovo.com

+852 97888412

3. **Kristy Fair (based in US time zone - ET)**

Global Corporate Media Contact

krisfair@lenovo.com

1 919 623 4483

Media Assets

Embedded Media

Visit the [online press release](#) to interact with the embedded media.

<https://mediapigeon.io/newsroom/lenovo/releases/en/lenovo-brings-annual-tech-world-innovation-event-online-to-global-audience-5732>

Lenovo

Newsroom: <https://mediapigeon.io/newsroom/lenovo>

Website: <https://lenovo.com/>

Primary Email: cwest@lenovo.com

Social Media

Twitter - https://twitter.com/lenovo_uki

Facebook - <https://www.facebook.com/LenovoUKandIreland>

Linkedin - <https://www.linkedin.com/company/lenovo>

Youtube - <http://www.youtube.com/lenovovision>

Flickr - <http://www.flickr.com/photos/lenovophotolibrary>
