

Lenovo Becomes Reseller of Varjo Headsets to Deliver Complete Solution for Virtual and Mixed Reality Applications



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October 26, 2020 – Today, Lenovo™ announced it has become a reseller of Varjo’s human-eye resolution VR and XR headsets. This further deepens the existing collaboration between the two enterprise-class manufacturers and allows customers to easily access a complete solution for their professional virtual and mixed reality workflows. Through the reseller agreement, users can purchase “Certified for Varjo” workstations along with any device available in Varjo’s portfolio via Lenovo’s distribution channels.

“Many existing VR offerings in the market today are enterprise versions of a consumer designed product,” said Mike Leach, solution portfolio lead, Lenovo. “However, Lenovo’s professional workstations and Varjo’s VR and XR headsets are specifically engineered to perform in the most sophisticated and demanding enterprise use cases. Our ability to offer customers a single point of purchase for certified workstations and VR/XR devices streamlines access to the tools needed for immersive workflows that are changing the way we work today.”

The agreement not only eases enterprise adoption of virtual and mixed reality, but further accelerates an organization’s ability to bring immersive technology into the workplace. The Lenovo and Varjo combined solutions are ideal for use cases that demand high visual fidelity and require outstanding processing performance. This spans across a variety of industries focused on design visualization, engineering,

advanced training and simulation, medical imaging and demanding scientific research.

The two companies continue to collaborate and test workstation and headset pairings to deliver a compatible and trusted solution that removes the guesswork for enterprise users. As a result, today's announcement also marks the expansion of Lenovo's catalog of certified workstations to ensure a high-performance experience when deploying virtual and mixed reality applications. The following professional desktop and mobile workstations have been certified to work with Varjo's various headsets and are capable of delivering the processing and compute power needed to achieve the next-generation of spatial computing:

"One of the biggest obstacles in accelerating the usage and growth of professional VR/XR is getting all the right equipment sourced for an enterprise-grade set-up and ensuring compatibility between computers and headsets," said Timo Toikkanen, CEO of Varjo. "With Lenovo becoming a Varjo reseller, we eliminate a lot of this complexity, making it even easier for customers to adopt VR/XR in the workplace for increased productivity and ROI."

Customers can purchase certified Lenovo workstations and Varjo headsets immediately by contacting a local Lenovo representative or by clicking on the "Contact Us" icon on [Lenovo.com](https://www.lenovo.com).

Lenovo (HKSE: 992) (ADR: LNVGY) is a US \$50 billion Fortune Global 500 company, with 63,000 employees and operating in 180 markets around the world. Focused on a bold vision to deliver smarter technology for all, we are developing world-changing technologies that create a more inclusive, trustworthy and sustainable digital society. By designing, engineering and building the world's most complete portfolio of smart devices and infrastructure, we are also leading an Intelligent Transformation – to create better experiences and opportunities for millions of customers around the world. To find out more visit www.lenovo.com, follow us on LinkedIn, Facebook, Twitter, YouTube, Instagram, Weibo and read about the latest news via our StoryHub.

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Varjo (pronounced var-yo) is based in Helsinki and is creating the world's most advanced VR/XR hardware and software for industrial use, merging the real and virtual worlds seamlessly together in human-eye resolution. www.varjo.com

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