Islamic Relief UK volunteers and staff take over local Bradford dessert shop to raise funds for Afghanistan



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Islamic Relief UK volunteers and staff from across the country came together over the weekend (March 19-20) at Charlie's Factory in Bradford to make, serve and deliver sweet treats such as cakes, ice cream and doughnuts to the local community. All funds were donated to Islamic Relief's work in Afghanistan.

Charlie's Dessert Factory, is situated at the centre of Bradford's Carlisle Road and was founded by Charlie Habib Khan, after being inspired by his father, an immigrant who set up a community shop in the same area.

Charlie, a former Islamic Relief UK staff member is also cofounder of the charity's, The Cake Campaign, which is entering its tenth year and delivers cakes across the nation during the Islamic holy month of Ramadan to raise funds for Syria and has evoked a number of international partner organisations to do the same.

"Right now, Afghanistan is in a dire humanitarian crisis with ninety-eight per cent of Afghans not getting enough food to eat and nine million at risk of famine. "We were honoured to work with Charlie's Factory and thankful to Charlie Habib Khan for helping us to fundraise in this way. He is an inspiration to this community, especially as co-founder of the cake campaign which has delivered 2.2 million slices of chocolate cake and raised millions for Syria." "Grassroots projects and community fundraising events will always be the heartbeat for Islamic Relief UK in the Northeast. We are so grateful to the community and our local businesses for giving so generously with open hands."

"Volunteers are doing great work to give their time and I was honoured to support Islamic Relief UK to help those suffering in Afghanistan." "It's amazing to see young people come together and volunteer their time to be part of a wider community and be ready to help others. The situation in Afghanistan is heartbreaking and we must do everything we can to help raise money for those suffering."

Islamic Relief is working in Afghanistan and in February 2022, distributed 7,472 food packages and over the next month, plan to distribute a further 19,380 food packs including during the holy month of Ramadan.

For any questions or to request to interview one of our spokespeople, please contact: Jonaid Jilani: 07872 403534;

About the Cake Campaign

Islamic Relief is a faith-inspired, development and humanitarian agency working to transform and save the lives of some of the most vulnerable people in over 40 countries. Islamic Relief assists people according to need and does not discriminate in any way.

Set up in Birmingham in 1984 by a group of volunteers, we have assisted over 117 million people all over the world. We're saving lives and empowering people to lift themselves out of poverty in over 40 countries – from Bangladesh to Bosnia, Pakistan to Palestine, Kenya to Kosovo.Islamic Relief is on the ground in some of the world's most dangerous and difficult places – including Syria and Yemen – strengthening the most marginalised communities to withstand conflict and natural disasters and to build a brighter future. We also support vulnerable people in the UK in partnership with local charities and organisations.

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