Katherine Jenkins OBE Performs God Save The King On Board The HMS Queen Elizabeth Aircraft Carrier Against The New York Skyline

The fifth Atlantic Future Forum (AFF) took place in New York Harbour, on board HMS Queen Elizabeth aircraft carrier. At the business reception hosted by the GREAT Britain & Northern Ireland Campaign, Welsh mezzo soprano Katherine Jenkins, the UK's biggest selling classical artist of the century and GREAT Ambassador, performed against the New York skyline alongside the Royal Marines Band.

The audience of over 500 distinguished high-profile business and political figures included Dame Karen Pierce, Britain's Ambassador to the United States, Kemi Badenoch, the UK's Secretary of State for International Trade, and Anne-Marie Trevelyan, Secretary of State for Transport for the UK.

The AFF is a conference hosted by the Royal Navy and led by the Department for International Trade. It brought senior politicians, business leaders, innovators, entrepreneurs, and military leaders from both sides of the Atlantic to tackle the biggest issues facing the world.

Both the AFF and GREAT celebrate the United Kingdom's special relationship with the United States - as exemplified by Katherine's rendition of both nations' anthems at the beginning of her performance.

Katherine says,

> As a proud Welsh woman and Brit, it was wonderful to sing on board HMS Queen Elizabeth II in such an iconic setting. With family now on both sides of the pond, I loved seeing the UK and the US coming together in this truly amazing way.

The GREAT Campaign is delighted to return to New York, building on the success of its earlier GREAT Calling New York Campaign. GREAT Calling saw the campaign partner with dynamic UK companies and famous faces to deliver events on sport, music, food and AI, inviting US audiences to 'See Things Differently' and to see a

fresh side of the UK.

Link to all images here.

Background information

About the GREAT Britain and Northern Ireland campaign for UK:

The GREAT Britain and Northern Ireland campaign (GREAT) is the government's flagship international communications programme. The objective is to drive economic growth across the entire nation by encouraging

an international audience to visit, study, trade, invest, live and work in the UK.

Established in 2011, GREAT promotes the best of the UK and has been used in 149 countries worldwide, and by 22 government departments and ALBs, providing HMG's international network with a high-quality, impactful and consistent communications brand.

About GREAT Britain and Northern Ireland Campaign for US:

The GREAT Britain and Northern Ireland campaign (GREAT) is the UK's international promotional program. It works closely with UK businesses, not-for-profit organisations and high-profile figures to promote the very best

of England, Northern Ireland, Scotland and Wales, encouraging the world to visit, study, live and do business with the UK.

GREAT invites the world to 'See Things Differently' and to see a fresh side of the UK. GREAT showcases the UK as dynamic, outward looking, confident and collaborative - bringing unconventional thinking to the global challenges we face.

Press release distributed by Media Pigeon on behalf of GOV.UK, on Sep 30, 2022. For more information subscribe and <u>follow us</u>.

Media Assets

Embedded Media

Visit the <u>online press release</u> to interact with the embedded media.

https://mediapigeon.io/newsroom/govuk/releases/en/katherine-jenkins-obe-performs-god-save-the-king-on-board-the-hms-queen-elizabeth-aircraft-carrier-against-the-new-york-skyline-22596

GOV.UK

Newsroom: <u>https://mediapigeon.io/newsroom/govuk</u>
Website: https://www.gov.uk/
Primary Email: publiccorrespondence@cabinetoffice.gov.uk

Social Media

Twitter - <u>https://twitter.com/cabinetofficeuk</u>
Instagram - <u>https://www.instagram.com/cabinetoffice</u>
Linkedin - <u>http://www.linkedin.com/company/cabinet-office</u>
Youtube - <u>http://www.youtube.com/user/cabinetofficeuk</u>
Flickr - <u>http://www.flickr.com/photos/cabinetoffice/</u>