

British High Commission and Singapore Restaurant Rescue Are Inviting People To Have an Afternoon Tea To Support The F&B industry



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The British High Commission and Singapore Restaurant Rescue are joining forces to encourage people to get creative with afternoon tea in support of the struggling F industry.

To mark the official birthday of Her Majesty Queen Elizabeth II on Saturday 12 June, the two organisations are launching a joint community campaign that celebrates all things food and the role it plays in bringing people together.

To get involved, Singapore residents simply need to make time for an afternoon tea between 12 and 30 June.

The five most stylish and creative teas - whether homemade, purchased from Singapore Restaurant Rescue listed outlets or elsewhere - will win delicious goodies courtesy of the British High Commission Singapore.

To enter, people just need to publicly post pictures of their afternoon tea on Facebook, Twitter or Instagram using the hashtag #SGUKJuneTea and tagging @UKinSingapore.

High Commissioner to Singapore, Her Excellency Kara Owen, said:

I know Singapore is a nation of foodies and I can't think of a better way to celebrate the many great links between our two countries than spotlighting food culture.

One of the things I love about afternoon tea is the many forms it can take; it exists in some way in so many different cultures, from the classic sandwiches and scones through to delicious kueh, samosas and curry puffs. It's like an afternoon celebration of the diversity we cherish and find in both Singapore and the UK.

Charlotte Wilkinson, Co-Founder of the not-for-profit Facebook group Singapore Restaurant Rescue, said:

We created Singapore Restaurant Rescue during last year's lockdown to help support an already devastated industry which is battling to survive.

A recent survey of our 83,000 members showed that 95% of venues are finding it harder than they were this time last year and 75% of customers are ordering less.

Selecting an afternoon tea from one of our member venues is a way that people can help give life to the independent restaurant community and to many delivery drivers at the same time.

For media enquiries, please contact:

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Notes to Editors

Competition Terms and Conditions

Winners of the competition will be selected by the British High Commission based on how stylish and creative the teas are.

The teas can be homemade, purchased from Singapore Restaurant Rescue listed outlets or elsewhere.

In order to enter the competition, participants must:

Comply with COVID19 safe management measures

Be based in Singapore. Minors must seek parental consent before participating in the campaign.

Ensure photographs of their tea sessions uploaded on social media are set to 'public'

Post the pictures between 12-30 June 2021

Mention #SGUKJuneTea and tag in the British High Commission via the following handles:

Facebook: @UKinSG

Twitter: @UKinSingapore

Instagram: @ukinsingapore

Through participating in the competition, entrants consent to having their images used as part of the UKSG June Tea campaign. The British High Commission bears no responsibility for the public comments or reactions that the participants post might attract.

About Singapore Restaurant Rescue

Singapore Restaurant Rescue was created by Charlotte Wilkinson and Perry Young as a not-for profit initiative to help restaurants stay afloat during the covid-19 circuit breaker in 2020. Its aim is to encourage people to be able to order food directly, avoiding restaurants incurring the fees that many of the food delivery platforms charge. The Facebook Group has since grown to over 83,000 members.

Search Singapore Restaurant Rescue on Facebook.

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